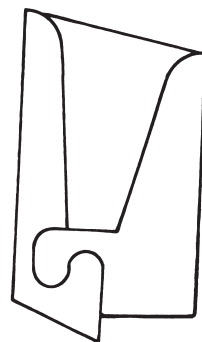


THANK YOU FOR
YOUR CONTRIBUTION
TO THE VETERANS
OF FOREIGN WARS
AND AUXILIARY.

A SPECIAL THANK YOU
FOR DISPLAYING THIS
CARD WHICH IS USED TO
NOTIFY EVERYONE THAT
POPPY DISTRIBUTION DAY
WILL SOON BE HERE!

*We thank you for
your support...*

TO SET UP THIS
EASEL/POSTER...
SIMPLY FOLD BACK
SIDE FLAPS AND
INTERLOCK AS
SHOWN...



Poppy Day is _____ 2025

Veterans of Foreign Wars of the
U.S.A. and Auxiliary

Department of Minnesota Post # _____



They're Serving NOW, Please Remember Them! — Wear A

V.F.W. BUDDY POPPY



The History of the Poppy

The inspiration for the Poppy came from Col. John McRae's famous poem "In Flanders Fields" In 1921, the Franco-American League conducted a nationwide sale of Poppies made in France for the benefit of children in the war-torn areas of France and Belgium.

In 1922 the Veterans of Foreign Wars conducted a nation-wide distribution of Poppies made in France. This was after the dissolution of the Franco-American League, and in response to an appeal by Madame Guerin, the "Poppy Lady" of France.

In 1923 the V.F.W. evolved the idea which resulted in the V.F.W. "Buddy Poppy" fashioned by disabled and needy veterans who were paid for their work in assembling the Poppies. In February, 1924, the V.F.W. registered the name "Buddy" Poppy with the U.S. Patent Office and still holds all trademark rights in the name "Buddy" under the classification of artificial flowers. A "Buddy" Poppy distribution has been conducted by the Veterans of Foreign Wars each year since that time.

The Poppy has become traditional as the Memorial Day flower and as the symbol of remembrance for the men who have lost their lives or health in the defense of their country.

Today the "Buddy" Poppy is assembled in the United States by disabled veterans. The Veterans of Foreign Wars pay for the assembly of these "Buddy" Poppies.

V.F.W and Auxiliary members who distribute the "Buddy" Poppies cannot and do not receive pay for distributing Poppies.

The monies received from the distribution of "Buddy" Poppies and V.F.W. Poppy cards must be kept in a separate account and can only be used in assisting needy and disabled veterans, their families and the widows and orphans of veterans.